

Lifetime
AWARDS
The Gala Dinner 2026
11TH EDITION

THE LUXURY WATCH MAGAZINE OF ROMANIA is celebrating the passion for Refined Horlogerie and High-Class Jewellery during the eleventh edition of **LIFETIME AWARDS THE GALA DINNER** in Romania.

LIFETIME MAGAZINE is a highly respected institution among watches and jewelry brands, a top luxury publication with a spectacular evolution, sold in Germany, Austria, Switzerland, the United Kingdom, the United States, France and Romania.

LIFETIME AWARDS is the best opportunity to meet the most important watch aficionados in Romania, both Romanians and expats, a database built around the audience since ten years ago. The guests are to be selected from among our subscribers database and personally invited by our representatives. **THE LUXURY WATCH MAGAZINE OF ROMANIA** is celebrating the passion for refined horlogerie and high-class jewellery during the tenth edition of **LIFETIME AWARDS THE GALA DINNER** in Romania.



GLOBAL EDITION



DACH EDITION



UK EDITION

THE GALA DINNER hosts the first luxury awards targeted on **HAUTE HORLOGERIE** and **HIGH CLASS JEWELLERY** as well as on the rest of important industry segments relevant for the Romanian and for the Eastern Europe market. Among the distinctions, there are: Lifetime Vintage, Lifetime New Classic, Lifetime Limited Edition, Lifetime Sports Watch, Lifetime Chrono, Lifetime Diving Watch, Lifetime Dress Watch, Lifetime Masterpiece, Lifetime Ladies' Watch, Lifetime Men's Watch, Lifetime Innovation, Lifetime Collectible Brand, Lifetime Complication, Lifetime Métiers D'art, Lifetime History In The Making, Lifetime Independent, Lifetime Couture Watch, Lifetime Coup De Coeur, Lifetime Gems, Lifetime Watch Of The Year.

The awards are voted by a jury comprised of 6 European-based journalists, together totalling more than 100 years of experience and, definitely, tonnes of passion for watches.

Raluca Michailov,
Founder and Editorial Director *Lifetime*



LIFETIME AWARDS THE GALA DINNER has a high-class audience, including distinguished international representatives of important Swiss watch brands, as well as from other luxury industries like hospitality, automotive and yachting.

Representatives of famous brands such as **Zenith**, **Parmigiani Fleurier**, **Tudor**, **Cartier**, **Breitling**, **Iwc**, **Seiko**, **Bvlgari**, **Roger Dubuis**, **Kultho**, **Chronolink**, **Rolex**, **Chopard**, **Panerai**, **Hermes**, **Vacheron Constantin** have joined us for the previous editions of this special event.

The guests will discover the fascinating world of **THE COLLECTABLE WATCH STORIES** through watches and jewellery presentations (organized by the event's partners) and a horological themed fine dining menu. They will also have to opportunity to admire the latest creations from top Swiss and European watch brands.

We are looking forward to have you as our guests and partners!



LIFETIME AWARDS THE GALA DINNER 2023 EDITION



LIFETIME AWARDS THE GALA DINNER 2024 EDITION



LIFETIME AWARDS THE GALA DINNER 2025 EDITION



GOLD PARTNER - 10.000 EUR + VAT

ENHANCED BRAND VISIBILITY:

- The partner's logo will be prominently displayed on all marketing, advertising, and visual materials related to the event.
- The partner's logo will be featured on the official event spider.
- The partner's logo will appear across all multimedia materials associated with the event.
- The partner will be officially presented as a sponsor during the event, enhancing credibility and exposure.

EXCLUSIVE ENGAGEMENT OPPORTUNITIES:

- A representative from the partner's company will present an award to one of the winners, ensuring a moment of exclusive visibility.
- A dedicated „partner's corner“ in the event hall, providing space for direct interaction with attendees.
- A 2-minute presentation spot during the event, maximizing the brand's impact and visibility.
- The opportunity to distribute branded gifts or promotional materials in goodie bags.

PREMIUM ACCESS AND NETWORKING:

- 5 exclusive invitations to the event, ensuring participation in an elite experience.

OFFICIAL RECOGNITION AND DIGITAL EXPOSURE:

- Representative photos for the partner will be shared on Lifetime social media channels, amplifying brand visibility.

ADDITIONAL BRAND BENEFITS:

- 2 annual subscriptions to Lifetime magazine.
- Notable recognition of the partner in the next edition of Lifetime magazine.

SILVER PARTNER - 7.000 EUR + VAT

ENHANCED BRAND VISIBILITY:

- The partner's logo will be prominently displayed on all marketing, advertising, and visual materials related to the event.
- The partner's logo will be featured on the official event spider.
- The partner's logo will appear across all multimedia materials associated with the event.
- The partner will be officially presented as a sponsor during the event, enhancing credibility and exposure.

ENGAGEMENT AND RECOGNITION OPPORTUNITIES:

- Partner branding materials will be displayed in the event hall, reinforcing the brand's presence.
- A 1-minute presentation spot during the event, offering a significant opportunity to connect with the audience.
- The opportunity to include branded gifts or promotional materials in goodie bags.

ACCESS AND PARTICIPATION:

- Three exclusive invitations to the event.

OFFICIAL RECOGNITION AND DIGITAL EXPOSURE:

- Representative photos for the partner will be shared on Lifetime social media channels, amplifying brand visibility.

ADDITIONAL BRAND BENEFITS:

- Two annual subscriptions to Lifetime magazine.
- Notable recognition of the partner in the next edition of Lifetime magazine.

STAR PARTNER - 5.000 EUR + VAT

ENHANCED BRAND VISIBILITY:

- A 30-second presentation spot during the event, ensuring impactful exposure.

ENGAGEMENT OPPORTUNITIES:

- The opportunity to include branded gifts in goodie bags, leaving a lasting impression on attendees.

BRANDING PRESENCE:

- Partner branding materials will be displayed in the event hall, reinforcing brand visibility.



The background features a series of concentric, glowing golden circles that create a tunnel-like effect, drawing the eye towards the center. A large, thick golden ring frames the central text.

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For business opportunities contact:
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Thank You!